

NYC Snooker Association LLC

2021-2022 Season

Sponsorship Package Details



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Cell: 859.304.1157

Thank you for taking the time to consider sponsoring NYC Snooker Association and our players. Our mission is to provide a competitive environment where the game of snooker can be enjoyed by all New Yorkers.

Our Players

The vast majority of the players participating in NYC Snooker Association leagues are members of the diverse immigrant community of New York. The players in our area hail from China, Egypt, Pakistan, Syria, Nepal, Israel, Yemen, Great Britain, Hungary, and Romania just to name a few. Their participation in our leagues provides a safe space for assimilation into the community, while preventing them from being drawn towards the sometimes-dangerous activities that accompany city life.

How Your Sponsorship Will be Utilized

NYC Snooker Association returns all proceeds from league dues and corporate sponsorship back to the players involved. Your annual sponsorship will be used to cover operating expenses, trophy presentations, event broadcasts, as well as event banquets, and entry dues to national tournaments for select top players.

What You Will Gain Via Sponsorship

Gold Sponsor - \$2,000.00 Annual (AUG 1 2021 – JUL 31 2022)

The NYC Snooker Association will be accepting only one Gold Sponsor for the 2021-2022 Snooker Season. The Gold Sponsor will have their advertisement of choice proudly displayed on the home page of our website www.NYCSnooker.com, with a link to their home page. They will also have their logo/advertisement proudly displayed at the beginning and end of each of our live stream or prerecorded broadcasts over the course of the season. A watermark in the upper left corner of the broadcast will also accompany the Gold Sponsorship. Our YouTube broadcast channel has had over 3000 views. Your logo will also be displayed on all fliers posted at venues.

Silver Sponsor - \$1,000.00 Annual (AUG 1 2021 – JUL 31 2022)

The NYC Snooker Association will be accepting two Silver Sponsors for the 2021-2022 Snooker Season. A Silver Sponsor will have their advertisement of choice displayed in either the bottom left or right corner of the home page of our website www.NYCSnooker.com, with a link to their home page. They will also have their logo/advertisement displayed at the beginning and end of each of our live stream or prerecorded broadcasts over the course of the season.

Payment Methods

Remit all payment to *NYC Snooker Association, LLC*. W-9 and ACH / wire instructions are available upon request. Please contact the NYC Snooker Association President for sponsorship availability prior to making any payment; contact details can be found below. Thanks again for considering a NYC Snooker Association Sponsorship, your support of the growth of snooker and players in New York is greatly appreciated.

Jonathan Royalty

NYC Snooker Association President

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